



END
SEXUAL
VIOLENCE


2017 ANNUAL REPORT

The National
Alliance to End
Sexual Violence



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SEXUAL
VIOLENCE
IS A
NATIONAL
CRISIS.

ABOUT US

The National Alliance to End Sexual Violence is the voice in Washington for the 56 state and territorial sexual assault coalitions and 1300 rape crisis centers working to end sexual violence and support survivors. The local rape crisis centers in our network see every day the widespread and devastating impacts of sexual assault upon survivors and provide the frontline response in their communities advocating for victims, spreading awareness and prevention messages, and coordinating with professionals and activists who respond to these crimes.

Most importantly, the Alliance advocates on behalf of the victim/survivors—women, children and men—who have needlessly suffered the serious trauma of sexual violence and envisions a world free from sexual violence.

The Alliance utilizes a comprehensive grassroots communication network to shape national policy related to sexual violence and victims' needs, ensure funding for rape crisis programs and sexual assault coalitions, and providing expertise to governments, businesses and non-profit organizations addressing sexual violence in all its forms.



EDUCATE

We're focused on increasing knowledge and awareness about sexual violence and survivors' needs on Capitol Hill.



ADVOCATE

We work with lawmakers and other key influencers to ensure survivors' rights are protected and service providers can continue to provide essential services and prevention programs.



GRASSROOTS

Survivors and advocates directly influence our work. Their insights and suggestions guide our conversations with lawmakers.



PARTNERSHIPS

Through our successful partnerships, we continue to stand up for survivors' rights and work toward ending sexual violence.

BOARD OF DIRECTORS

The Board of Directors promotes the Alliance's mission to advance and strengthen public policy on behalf of state coalitions, rape crisis programs, individuals, and other entities working to end sexual violence.

Monika Johnson Hostler
President
North Carolina Coalition Against Sexual Assault

Annette Burrhus Clay
Vice President
Texas Association Against Sexual Assault

Polly Poskin
Treasurer
Illinois Coalition Against Sexual Assault

Elizabeth Barnhill
Secretary
Iowa Coalition Against Sexual Assault

Kim Alaburda
New Mexico Coalition of Sexual Assault Programs

Laura Cordes
Connecticut Alliance to End Sexual Violence

Katie Hanna
Board Member at Large

Levette Kelly
Mississippi Coalition Against Sexual Assault

Patricia Teffenhart
New Jersey Coalition Against Sexual Assault



OUR IMPACT

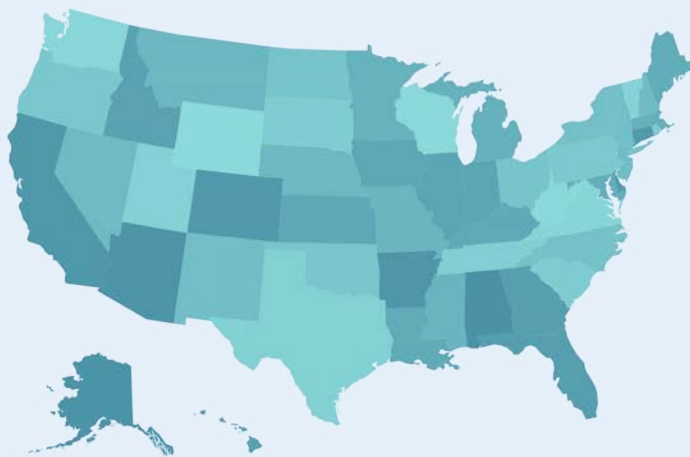
The Alliance empowers state and local advocates to work more directly with Congress and state legislatures through grassroots education and action alerts; congressional advocacy days; talking points; position papers; issue webinars; and connections with other sexual assault organizations focused on policy.

The Alliance led a passionate, grassroots effort to elevate and preserve the Violence Against Women Act (VAWA) and fund survivor services and prevention including successful campaigns to increase appropriations for the Victims of Crime Act (VOCA), the Sexual Assault Services Program (SASP), and the Rape Prevention & Education Program (RPE).

CONNECT & ENGAGE



STATISTICS



We Serve

56 Sexual Assault Coalitions

1,300 Rape Crisis Centers

321,500+ Estimated Survivors*

*Department of Justice, Office of Justice Programs, Bureau of Justice Statistics, National Crime Victimization Survey, 2010-2014 (2015)

The estimated lifetime cost of rape is **\$122,461** per survivor.

Or a population-based economic burden of nearly **\$3.1 trillion** (2014 U.S. dollars) over survivors' lifetimes.

This estimate included **\$1.2 trillion (39%)** in medical costs; and **\$1.6 trillion (52%)** in lost work productivity among survivors and perpetrators.



Nearly 1 in 5 women have been the victim of rape or attempted rape in their lifetime.



Nearly 1 in 5 men have experienced a form of sexual violence other than rape.

Funding Rape Crisis Centers

1/3

of centers that have employees earning \$30K or less.

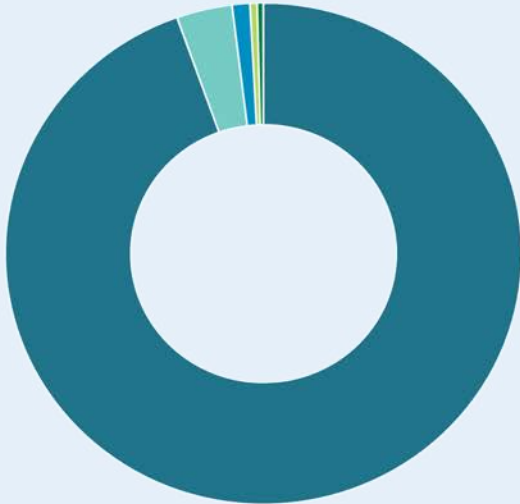
25%

of centers saw a decrease in funds and staffing.

100+
advocates

positions were either laid off or left unfilled due to funding.

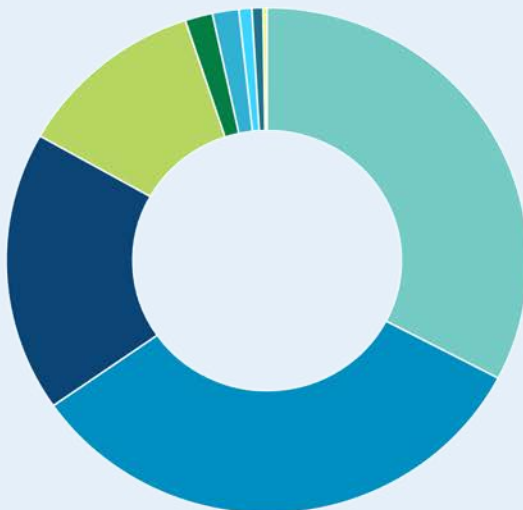
ALLIANCE FUNDING



OUR FUNDERS

TOTAL FUNDING \$457,822.39

- 94.57% NFL
- 3.49% Consulting Income
- 1.11% State Coalition Contributions
- .44% Miscellaneous
- .39% General Donations



OUR EXPENSES

TOTAL EXPENDITURES

\$436,067.24

- 32.7% Travel
- 32.58% Salaries
- 17.92% Contractual
- 11.72% Fringes
- 1.7% Postage / Printing
- 1.65% Supplies
- .79% Miscellaneous
- .69% Telecommunications
- .24% Insurance



OUR PARTNERSHIPS

Our success as an agency and a movement to end sexual violence includes successful partnerships with other non-profit organizations and activists who have worked shoulder-to-shoulder with us; corporate funders whose generous donations help us to continue our work to end sexual violence and serve survivors; and contributions from state coalitions that help increase our capacity and guide our work with their insights and suggestions. Our successful year of agency growth is due to their support. We are grateful to our partners and look forward to our future collaborations.

Raliance Partnership

Three leading sexual violence prevention organizations joined together to establish the Raliance: The National Alliance to End Sexual Violence, the National Sexual Violence Resource Center, and the California Coalition Against Sexual Assault (CALCASA)-PreventConnect. Raliance is made possible through a multi-year, \$10 million dollar commitment from the National Football League — the first-ever major corporate funding of sexual violence prevention initiatives.

Intersectional Activism Partnerships

The Alliance amplified the work of and collaborated with powerful activists and organizations such as Black Women's Blueprint, the Asian Pacific Institute on Gender-Based Violence, the National Indigenous Women's Resource Center and the National Center for Transgender Equality centering the needs of the most vulnerable survivors in the arenas of healthcare, immigration, racial justice, and transgender rights.

The Alliance worked with survivor activist and Just Beginnings Collaborative fellow, Amita Swadhin, who highlighted the concerns of survivors, LGBTQ communities and people of color in her testimony during the nomination hearings of Jeff Sessions for Attorney General.

Campus Sexual Violence Partnerships

The Alliance worked in coalition with organizations such as the American Association of University Women, Know Your IX, the National Women's Law Center and several others on national and state policy to protect student survivors of sexual violence, promote comprehensive prevention in schools, and amplify protections available through Title IX.



Raliance launch party on September 22, 2016 with David Lee (CALCASA), Karen Baker (NSVRC), Kristen Houser (NSVRC), Deilah Rumburg (NSVRC), Anna Isaacson (NFL), Sandra Henriquez (CALCASA), Terri Poore (NAESV) and Ebony Tucker (NAESV)



Cecelia Levin, Asista; Caroline LaPorte, National Indigenous Women's Resource Center; Ericka Dixon, Black Women's Blueprint; and Shelby Chestnut then representing the National Coalition of Anti-Violence Programs shared priorities for state advocates to bring the needs of survivors at the margins to the center of the conversation.



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PARTNERSHIP EVENTS

The Raliance Policy Think Tank

This event, led by the Alliance, brought together a diverse group of social justice activists in Washington, DC in December 2016. Many of the participants focus specifically on ending sexual violence with youth, in communities of color, LGBTQ communities, and disabilities communities or work in other social justice movements, such as SEIU's Janitors for Justice project and immigrant rights organizations. The goals of the think tank were to:

- Gain a better understanding of the intersections between the anti-sexual assault movement and other social justice initiatives;
- Have an open dialogue about sexual assault and its effect on marginalized communities;
- Discuss where our society's current sexual assault policy is failing and where it is most effective; and
- Learn new ideas for improving systems in our communities.

Youth Summit

The Alliance also worked closely with Raliance on ThisGEN: Youth Summit from March 6th-10th 2017 in Washington DC. This 5-day event engaged 75 sophomore and junior High School students from 25 states in leadership and learning opportunities through four tracks. The Alliance worked with students from the policy track including an afternoon on Capitol Hill.

CORPORATE PARTNERSHIPS

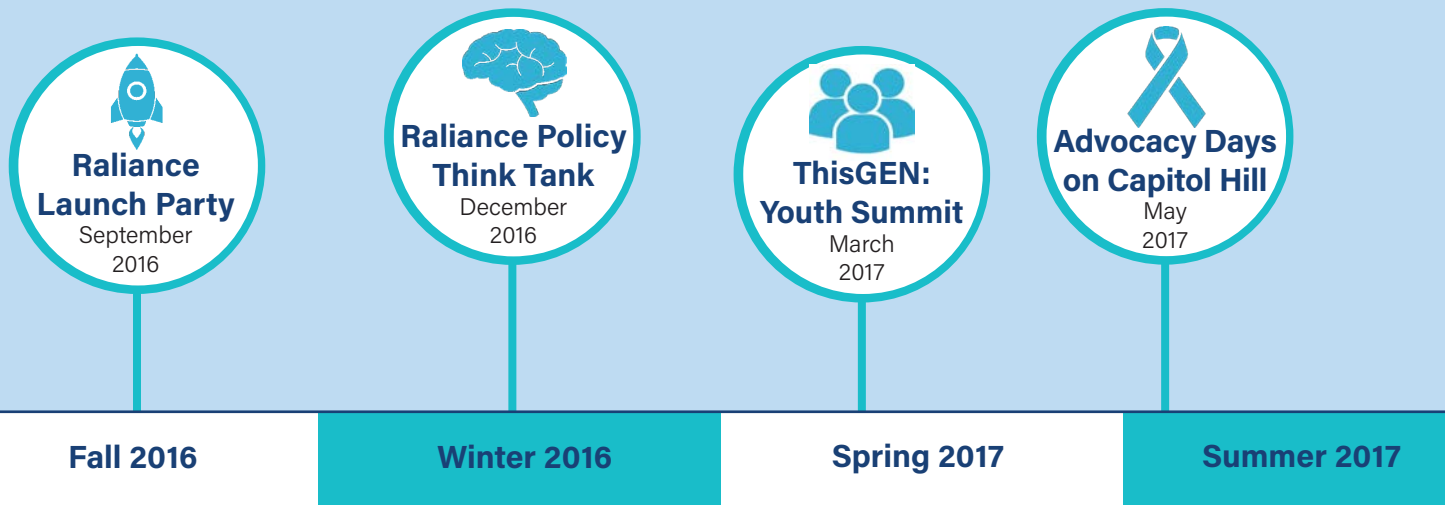
The Alliance leveraged funding from the NFL for advocacy projects including a Policy Think Tank and Advocacy Day and broadened corporate partnerships including:

Uber: In 2017, the Alliance joined Uber's Safety Advisory Board and works to consult on creating a safer ride for Uber passengers, as well as advising on gender based issues while working to create corporate culture change.

Kering Corporation: The Alliance, in partnership with the National Network to End Domestic Violence, provided trainings on sexual violence in the workplace across the United States and globally.

American Hotel and Lodging Association (AHLA) and American Hotel and Lodging Education Institute (AHLEI): The Alliance collaborated with the AHLA and AHLEI to develop an online sexual violence training for hospitality industry employees.

HIGHLIGHTS FROM THE YEAR



GET INVOLVED

Sexual assault is in the news every day and state legislatures and Congress are more involved than ever in policymaking—both good and bad—to address sexual assault. Survivors, especially those with increased vulnerability, need our voices more than ever in the halls of power.

The Alliance keeps you connected to national policymakers, and your support is key to getting the job done on Capitol Hill. NAESV is highly respected in Washington, D.C. and the coalitions, grassroots, survivor activists and funders are the backbone of our credibility. We know you want the voices of the survivors and rape crisis programs to be front and center on Capitol Hill.

Getting a tough job done well depends on all of us. There are many costs associated with maintaining an active, national presence on Capitol Hill. Your support is critical.

Together, we can end sexual violence.

Thank you.





The National Alliance to End Sexual Violence

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